

REPORT

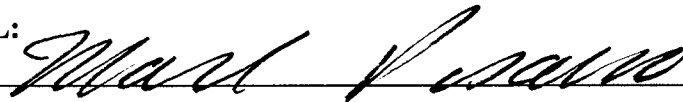
DATE: October 10, 2005

TO: Administration Committee
Regional Council

FROM: Sylvia Patsaouras, Manager, Environmental Planning Division, (213) 236-1806,
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SUBJECT: Sponsor CALSTART's second annual "2020: California's Transportation Energy Future" Conference

EXECUTIVE DIRECTOR'S APPROVAL:



RECOMMENDED ACTION:

Approve a \$2,000 sponsorship of CALSTART's second annual "2020: California's Transportation Energy Future" conference that will take place on December 1, 2005 at the Los Angeles Convention Center in downtown Los Angeles.

SUMMARY:

CALSTART is anticipating over 350 policy makers, industry representatives, academics, and others to present the need, technologies, and methods for reducing California's petroleum consumption and increasing its use of alternative fuels while driving economic growth. Already confirmed to speak is former CIA director James Woolsey, who will discuss the economic and political dangers of relying on the Middle East for oil as well as policies and strategies that California should pursue regarding transportation energy and energy security. CALSTART will use the occasion to present its "Blue Sky" Awards during a luncheon. These awards recognize outstanding efforts to address state, national, and international clean air goals.

With a \$2,000 Bronze sponsorship, SCAG will receive the following benefits:

1. Recognition on
 - a. The conference program
 - b. The www.California2020.com website
 - c. Conference signage
2. Verbal recognition that associates SCAG with the day's event
3. One complimentary conference registration

FISCAL IMPACT:

The \$2,000 sponsorship is available under work element 06-800.SCGS9, RC Sponsorship #58800 and is in the 2005-06 approved budget.